



For Immediate Release

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[BALL GROUND, GA] — [MARCH 10, 2025] — LAT Apparel is proud to continue its history of community support and is excited to announce its donation of Live & Tell and Rabbit Skins shirts to Bert’s Big Adventure. Since 2019, LAT Apparel has been honored to contribute to this remarkable nonprofit organization that provides chronically and terminally ill children with an all-expenses-paid trip to Walt Disney World. This partnership aims to celebrate the magic of moments and provide families with a tangible way to commemorate the heartwarming memories created during this enchanting experience.

Bert’s Big Adventure’s mission of creating joyful and lasting memories aligns perfectly with the vision behind Live & Tell and Rabbit Skins, brands that represent comfort, creativity, and self-expression. Whether it’s a child’s first encounter with their favorite Disney character or heartfelt moments shared by loved ones, these shirts will serve as a canvas for stories worth cherishing.

“At LAT Apparel we believe every story is worth celebrating,” said Rachel Newman, CCO “Through this donation, we’re honored to be a small part of Bert’s Big Adventure, helping families share and commemorate their magical moments.”

For more information about Bert’s Big Adventure, visit <https://bertsbigadventure.org>.

About LAT Apparel

LAT Apparel was founded in 1982 with the mission to create high-quality, versatile apparel that celebrates life’s stories. Headquartered in Ball Ground, Georgia, LAT Apparel takes pride in offering products that inspire self-expression while maintaining exceptional quality, comfort, and sustainability standards.

For additional information about LAT Apparel and our full product offering, visit www.latapparel.com.

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